

# Richard Razo

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Evolving Graphic and Web Designer with 4 years real world experience that strives to learn new technologies and industry best practices.

## Relevant Knowledge:

Photoshop, Illustrator, Dreamweaver, XHTML, CSS, InDesign, CMS, Acrobat, MS Office, some Flash & PHP, some SEO/SEM, Web Accessibility Standards (508), Mac & PC.

## Education:

### Bachelor of Arts Degree in Graphic Design

California State University Channel Islands, Camarillo, CA, May 2006

## Employment:

### 1/2008 – present Freelance Graphic & Web Designer

Work with local small businesses to meet their unique needs and goals for their projects.

### 4/2007 – 7/2009 Graphic & Web Designer for Xtreme Scuba

Design monthly full page magazine ad, trade show collateral, and miscellaneous print projects, optimize and create images/art for web and print, research content, and more. Maintain and update the shops website and online store with web standards when possible.

### 6/2006 - 12/2006 Web & Print Assistant at California State University Channel Islands

Designed print collateral for the Information Technology department. Created and edited content for the university's websites within a CMS using semantic markup.

## Selected Print Design Projects:

- Designed the Xtreme Scuba header and created the shops 150" wide window sign, branding on various print campaigns, website graphics, etc... [see examples](#).
- Collaborated with pro underwater photographer Joe Dovala and designed a free promotional 2010 e-Calendar in PDF format. [download a copy](#).
- Recently volunteered at the Wildlife Waystation and am designing quarterly online magazines to drum up donations through public engagement.

## Selected Web Design Projects:

The websites below were created using a combination of semantic XHTML, CSS, Flash, JavaScript, Search Engine Optimization (SEO) strategies, PHP, and Microformats.

- [scarlettbelle.com](http://scarlettbelle.com)
- [neptunesburialsatsea.com](http://neptunesburialsatsea.com)
- [gochampionpool.com](http://gochampionpool.com)
- [rec2tecdiver.com](http://rec2tecdiver.com)
- [richardrazo.com](http://richardrazo.com)
- [xtrememscubastore.com](http://xtrememscubastore.com)
- [xtremescuba.com](http://xtremescuba.com)
- [breeseconstruction.com](http://breeseconstruction.com)
- [mbtelectronics.com](http://mbtelectronics.com)
- [gorgeousgowns.biz](http://gorgeousgowns.biz)